

TED LONGO, STEVE LONGO & CHRIS COLLINS SENIOR WEALTH MANAGEMENT ADVISORS

2054 GAUSE BLVD. E. | SLIDELL LA 70461 985-445-1042 | 833-475-6646 (Toll-Free) INFO@LONGOGROUP.NET | WWW.LONGOGROUP.NET

THE ECONOMY AT A GLANCE

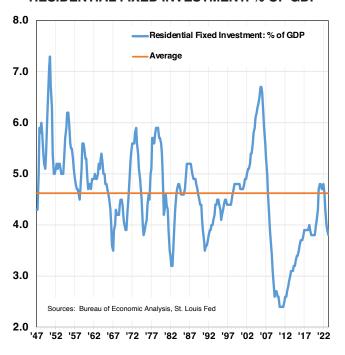
ECONOMIC HIGHLIGHTS

August 28, 2023 Vol. 90, No. 123

SPENDING ON HOME IMPROVEMENT POISED TO SLOW

The pace of home-improvement activity is poised to slow, according to the Leading Indicator of Remodeling Activity (LIRA) from Harvard University's Joint Center for Housing Studies. The LIRA helps forecast activity and turning points in the \$485 billion national repair and remodeling market. The LIRA projects 5% year-over-year growth in remodeling activity in 3Q23, a 2.8% increase in 4Q, a decline of 2.7% in 1Q24, and a 5.9% drop in 4Q23. The National Association of Home Builders' NAHB/Westlake Royal Remodeling Market Index (RMI) tells a similar story. In the second quarter of 2023, the RMI declined by nine points year-over-year to 68, but continued to signal positive sentiment. The index scale is 0-100 and values over 50 indicate that a higher percentage of remodelers view conditions as good. The Current Conditions component of the RMI slipped to 77 in 2Q23 from 83 a year earlier. The Future Indicators component dropped to 60 from 70, as backlogs declined and the pace of new inquiries slowed. Home-improvement activity may be poised to slow, but we don't expect a significant drop. Residential fixed investment currently sits at 3.8% of Gross Domestic Product, below its post-World War II average of 4.6% and a peak of 6.7% before the Great Recession. In addition, more than half of U.S. homes are over 40 years old and in need of repairs. As well, 90% of homeowners have locked-in mortgage rates and two thirds have a rate below 4%. They may make improvements rather than moving.

RESIDENTIAL FIXED INVESTMENT: % OF GDP

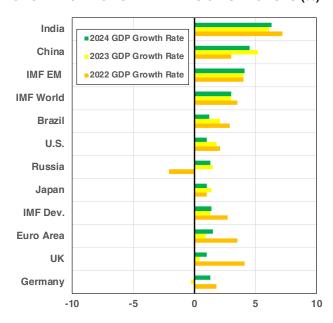


info@longogroup.net | www.longogroup.net

IMPROVING OUTLOOK FOR GLOBAL GDP GROWTH

Global economic growth is expected to slide in 2023 and flatten in 2024, according to the latest World Economic Outlook from the International Monetary Fund. By the numbers, the world economy is expected to expand 3.0% in both 2023 and 2024, after having grown 3.5% in 2022. All of these rates are below the long-term historical global growth rate of 3.8%, due largely to the impact of inflation and higher interest rates. For industrialized economies, growth is forecast at a miniscule 1.5% in 2023 and an even lower 1.4% in 2024. The U.S. is expected to generate growth of 1.8% in 2023, with a drop to 1.0% in 2024, according to the IMF. For emerging economies, growth forecasts call for 4.0% in 2023 and 4.1% in 2024. But growth nations have different drivers: with population growth in India and productivity growth in China, as GDP/capita increases. We factor these global growth forecasts into our asset-allocation models. Based in part on the slow global growth rates, we continue to recommend that investors over-weight portfolios toward U.S.-based securities. Generally, global stocks represent value, but the risks to growth are high.

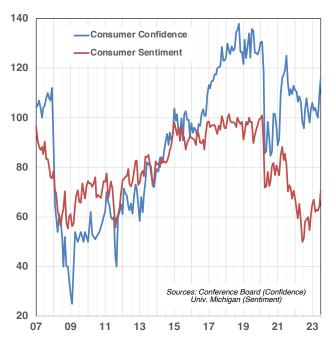
GLOBAL GDP GROWTH RATES & FORECASTS (%)



CONSUMERS FEELING BETTER IN SURVEYS

The Conference Board's Consumer Confidence Index increased for the second month in a row in June, to 117.0 (1985=100) from 109.7 in May. The index had plunged to 85 in August 2020. Meanwhile, the University of Michigan reported that its July reading on consumer sentiment was up 11% month-over-month, but at 71.6 remains well below February 2020's reading above 100. What's next for the all-important consumer sector? Low unemployment has helped fuel demand over the past few quarters. But spending also has been propped by the government's stimulus program, which has come to an end; consumer balance sheets have deteriorated after 11 consecutive quarters of growth in personal consumption expenditures. Pandemic-related factors resulted in a sharp improvement in household finances in 2020. Indeed, the stimulus programs initially lifted personal savings to almost \$6.5 trillion, according to the BEA. But that money has been spent and the total in personal savings has come down to \$0.9 trillion as of 2Q23, below the average of \$1 trillion in the decade prior to the pandemic. Stimulus funds spent, the all-important consumer sector finally may slow down in 2H23, particularly as student loan-payments resume.

CONSUMER CONFIDENCE & SENTIMENT

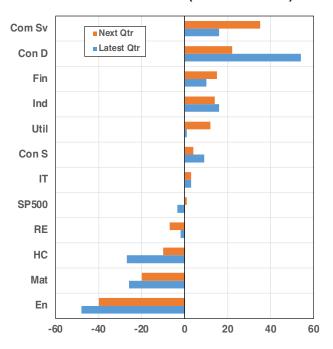


FINANCIAL MARKET HIGHLIGHTS

S&P 500 EARNINGS FINALLY POISED TO GROW

Earnings season is now largely completed. S&P 500 earnings from continuing operations fell 3.4% year-over-year from 2Q22 -- much better than the preliminary forecast for a 6%-7% decline. Excluding Energy, earnings actually rose 3% YOY. Earnings exceeded expectations as they usually do: almost four-fifths of S&P 500 companies reported earnings above expectations, compared to the long-term average of 66%. And the "beat" was above normal. Companies tended to exceed pre-reporting estimates in 2Q by about 8%, compared to the average surprise factor of 4.1%. By sector, the strongest earnings growth came from Consumer Discretionary, Communication Services, and Industrials. Lagging sectors were Energy, Materials, and Healthcare. The all-important Technology sector reported a 3% increase in EPS. Some trends are starting to emerge. Energy, which was the strongest EPS contributor in 2022, is facing difficult comparisons as oil prices have slumped; sector earnings are expected to decline 40% in 3Q. Materials are no longer benefitting from peak commodity prices and EPS for the group are expected to decline 20% next quarter. On the brighter side, Communication Services earnings are expected to ramp higher, generating a 35% gain in 3Q compared to the 16% advance in the recently completed 2Q. At this point, 3Q S&P 500 EPS are expected to rise 1% and then continue to grow into 2024.

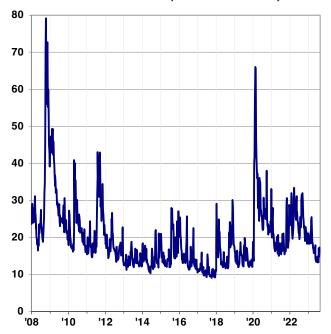
SECTOR EPS TRENDS (% CHANGE Y/Y)



VOLATILITY INDEX TRENDING HIGHER

After a calm June and July, the closely watched VIX Volatility Index has kicked into a higher gear in August. What's causing the nervousness? For one thing, earnings remain under pressure after 2Q represented another negative quarter for corporate profit growth. For another, interest rates have shot upward in the wake of the Fitch downgrade, the Treasury Department's issuance of \$1 billion of debt-ceiling-related debt, and Japan's actions to raise its sovereign rates. What's more, geopolitical threats continue to simmer and the 2024 U.S. presidential election campaign has launched. And is the Fed finished with the rate-hike cycle, or is there more pain ahead? All that said, the VIX near 17 remains below the long-run historical average of 20 -- and readings below 20 generally have correlated with market rallies, most recently the long bull market that began after the Great Recession and ran until March 2020. Still, given the ongoing risks in the marketplace, we think investors should continue to focus on well-managed companies with clear growth objectives and clean balance sheets.

VOLATILITY INDEX (WEEKLY CLOSE)



ECONOMIC TRADING CHARTS & CALENDAR











Previous Week's Releases and Next Week's Releases on next page.

ECONOMIC TRADING CHARTS & CALENDAR (CONTINUED)

Previous Week's Releases

			Previous	Argus	Street	
Date	Release	Month	Report	Estimate	Estimate	Actual
29-Aug	Consumer Confidence	August	117.0	117.5	117.3	NA
30-Aug	GDP Annualized QoQ	2Q	2.4%	2.4%	2.5%	NA
	GDP Price Index	2Q	2.2%	2.3%	NA	NA
31-Aug	Personal Income	July	5.3%	5.2%	NA	NA
3	Personal Spending	July	5.4%	5.5%	NA	NA
	PCE Deflator	July	3.0%	3.2%	3.3%	NA
	PCE Core Deflator	July	4.1%	4.2%	4.3%	NA
1-Sep	Nonfarm Payrolls	August	187 K	172 K	160 K	NA
	Unemployment Rate	August	3.5%	3.6%	3.5%	NA
	Average Weekly Hours	August	34.3	34.3	34.3	NA
	Average Hourly Earnings	August	4.4%	4.3%	NA	NA
	ISM Manufacturing	August	46.4	47.4	47.1	NA
	ISM New Orders	August	47.3	47.8	NA	NA
	Construction Spending	July	3.5%	3.6%	NA	NA

Next Week's Releases

Date	Release		Previous Report	Argus Estimate	Street Estimate	Actual
		Month				
13-Sep	Consumer Price Index	August	3.2%	NA	NA	NA
	CPI ex-Food & Energy	August	4.7%	NA	NA	NA
14-Sep	PPI Final Demand	August	0.8%	NA	NA	NA
	PPI ex-Food & Energy	August	2.4%	NA	NA	NA
	Retail Sales	August	3.2%	NA	NA	NA
	Retail Sales ex-autos	August	2.2%	NA	NA	NA
	Business Inventories	July	2.0%	NA	NA	NA
15-Sep	Industrial Production	August	-0.2%	NA	NA	NA
	Capacity Utilization	August	79.3%	NA	NA	NA
	Import Price Index	August	-4.4%	NA	NA	NA
	U. of Michigan Sentiment	September	65.9	NA	NA	NA

Argus Research Co. (ARC) is an independent investment research provider whose parent company, Argus Investors' Counsel, Inc. (AIC), is registered with the U.S. Securities and Exchange Commission. Argus Investors' Counsel is a subsidiary of The Argus Research Group, Inc. Neither The Argus Research Group nor any affiliate is a member of the FINRA or the SIPC. Argus Research is not a registered broker dealer and does not have investment banking operations. The Argus trademark, service mark and logo are the intellectual property of The Argus Research Group, Inc. The information contained in this research report is produced and copyrighted by Argus Research Co., and any unauthorized use, duplication, redistribution or disclosure is prohibited by law and can result in prosecution. The content of this report may be derived from Argus research reports, notes, or analyses. The opinions and information contained herein have been obtained or derived from sources believed to be reliable, but Argus makes no representation as to their timeliness, accuracy or completeness or for their fitness for any particular purpose. In addition, this content is not prepared subject to Canadian disclosure requirements. This report is not an offer to sell or a solicitation of an offer to buy any security. The information and material presented in this report are for general information only and do not specifically address individual investment objectives, financial situations or the particular needs of any specific person who may receive this report. Investing in any security or investment strategies discussed may not be suitable for you and it is recommended that you consult an independent investment advisor. Nothing in this report constitutes individual investment, legal or tax advice. Argus may issue or may have issued other reports that are inconsistent with or may reach different conclusions than those represented in this report, and all opinions are reflective of judgments made on the original date of publication. Argus is under no obligation to ensure that other reports are brought to the attention of any recipient of this report. Argus shall accept no liability for any loss arising from the use of this report, nor shall Argus treat all recipients of this report as customers simply by virtue of their receipt of this material. Investments involve risk and an investor may incur either profits or losses. Past performance should not be taken as an indication or guarantee of future performance. Argus has provided independent research since 1934. Argus officers, employees, agents and/or affiliates may have positions in stocks discussed in this report. No Argus officers, employees, agents and/or affiliates may serve as officers or directors of covered companies, or may own more than one percent of a covered company's stock. Argus Investors' Counsel (AIC), a portfolio management business based in Stamford,

Connecticut, is a customer of Argus Research Co. (ARC), based in New York. Argus Investors' Counsel pays Argus Research Co. for research used in the management of the AIC core equity strategy and model portfolio and UIT products, and has the same access to Argus Research Co. reports as other customers. However, clients and prospective clients should note that Argus Investors' Counsel and Argus Research Co., as units of The Argus Research Group, have certain employees in common, including those with both research and portfolio management responsibilities, and that Argus Research Co. employees participate in the management and marketing of the AIC core equity strategy and Investors UIT and model portfolio products.

